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ABSTRACT

Based on searches of databases and over 140 periodicals, this annotated bibliography presents a representative collection of books and journal articles related to the knowledge and practice of public relations published in 1993. The annotated bibliography is subdivided into 35 different categories, including business credibility and ethics; writing techniques; business responsibility; communication; crisis management; government relations; management; marketing; public relations profession; and research. The bibliography includes only materials in English and does not include papers or speeches presented at professional meetings. A concise section on "How to Use the Bibliography" is also included. (RS)

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